

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62525	CF NTL-POL	FBD - LBD: 09/18/12 - 09/24/12	HL#:	Created: 08/08/12 01:53 PM
Client: PRIORITIES USA ACTION (322386)	CPE: / / 1561	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/08/12 02:47 PM	
Agency: MUNDY KATOWITZ MEDIA (6989)	Product: EST # 1561 (1300)	Sell :15:00	Confirmed: 08/08/12 02:16 PM	
Buyer: CASEY BESSETTE	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE PQL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

KEC/PH 8/8/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	0 1 1 0 1 0 0	NEWS	30	B			0.0	\$400.00	3	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS528A	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MNEWS1	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	0 1 1 1 1 0 0	MORN	30	B			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	0 1 0 0 1 0 0	DAY	30	B			0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	2										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62525 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/08/12 01:53 PM

Client: PRIORITIES USA ACTION (322386) CPE: / / 1561 Agency Commission: 15 % Updated: ALWILLIAMS on 08/08/12 02:47 PM

Agency: MUNDY KATOWITZ MEDIA (6989) Product: EST # 1561 (1300) Sell :15:00 Confirmed: 08/08/12 02:16 PM

Buyer: CASEY BESSETTE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	1 0 0 0 0 0 0	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	1 0 0 0 0 0 0	DAY	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DTALK	1 0 0 0 0 0 0	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	0 1 0 0 0 0 0	EFG	30	B			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EPHIL2	1 0 0 0 0 0 0	EFG	30	B			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY6PM	0 1 0 1 0 0 0	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY630PM	0 1 1 0 1 0 0	NEWS	30	B			0.0	\$1,600.00	3	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	3										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62525	CF NTL-POL	FBD - LBD: 09/18/12 - 09/24/12	HL#:	Created: 08/08/12 01:53 PM
Client: PRIORITIES USA ACTION (322386)	CPE: / / 1561	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/08/12 02:47 PM	
Agency: MUNDY KATOWITZ MEDIA (6989)	Product: EST # 1561 (1300)	Self :15:00	Confirmed: 08/08/12 02:16 PM	
Buyer: CASEY BESSETTE	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LLETTER1	0 1 0 1 1 0 0	LETT	30	B			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER1	1 0 0 0 0 0 0	LETT	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LFERGUSON	0 0 1 1 0 0 0	LFG	30	B			0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/20/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LWCSMISA2	* * * * * S *	LFG	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LWCLOSERSA2	* * * * * S *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LWCMINDSSA2	* * * * * S *	LFG	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62525 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/08/12 01:53 PM

Client: PRIORITIES USA ACTION (322386) CPE: // 1561 Agency Commission: 15 % Updated: ALWILLIAMS on 08/08/12 02:47 PM

Agency: MUNDY KATOWITZ MEDIA (6989) Product: EST # 1561 (1300) Self :15:00 Confirmed: 08/08/12 02:16 PM

Buyer: CASEY BESSETTE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LWCLOSERSU2	* * * * * S	LFG	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LWCSIMISU2	* * * * * S	LFG	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	MEARLY	1 0 0 0 0 0 0	MORN	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$32,950.00	\$28,007.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$32,950.00	\$28,007.50	\$0.00	\$0.00